





360Marketing Solution





Our 360Marketing solution combines content marketing, social media marketing, lead generation, email marketing and exciting website make-overs to transform your conversion rates and boost marketing outcomes.

By adopting our 360Marketing solution, you invest in growth initiatives, generate new business opportunities and deliver consistent value to your customers.

Value Checklist

360MARKETING CHECKLIST

Tailored Marketing Strategies
 Content Marketing
 Social Media Marketing
 Online Advertising
 Lead Generation
 Email Marketing

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EXTRA FEATURES Website Makeovers Comparative Evaluations Data-Driven Insights & Analytics Regular Reporting Quality Assurance

Actionable Recommendations

Packages, Pricing & Features

BRONZE			SILVER (MOST POPULAR)			GOLD			
£	350	per month	£	750	per month	£	1,200	per month	
 Tailored Marketing Strategy Scheduled LinkedIn Posts Lead Generation (10 per week) Email Marketing (50 emails per month) 12 Month Minimum Term Ideal For Small Businesses & Startups 			 ✓ Soci ✓ Cont ✓ Mon ✓ Lead ✓ Ema ✓ 12 M 	 Content Marketing (Daily LinkedIn Posts) Monthly Online Advertising Lead Generation (25 per week) Email Marketing (100 emails per month) 12 Month Minimum Term 		 Tailored Marketing Strategies Social Media Marketing Campaigns Content Marketing (Daily LinkedIn Posts) Weekly Online Advertising Lead Generation (50 per week) Email Marketing (200 emails per month) Yearly Website Makeover Data-Driven Insights & Analytics Actionable Recommendations 12 Month Minimum Term Ideal For Large Corporations 			

Packages, Pricing & Features

OPTION 1

STANDARD

- ✓ Tailored Marketing Strategy
- ✓ Scheduled LinkedIn Posts
- ✓ Lead Generation (10 per week)
- ✓ Email Marketing (50 emails per month)
- 🗸 12 Month Minimum Term
- ✓ Ideal For Small Businesses & Startups

GET STARTED

OPTION 2 (MOST POPULAR)

f **PREMIUM**

- ✓ Tailored Marketing Strategy
- 🗸 Social Media Marketing Campaigns
- ✓ Content Marketing (Daily LinkedIn Posts)
- Monthly Online Advertising
- Lead Generation (25 per week)
- Email Marketing (100 emails per month)
- 🗸 12 Month Minimum Term
- ✓ Ideal For Medium Sized Enterprises

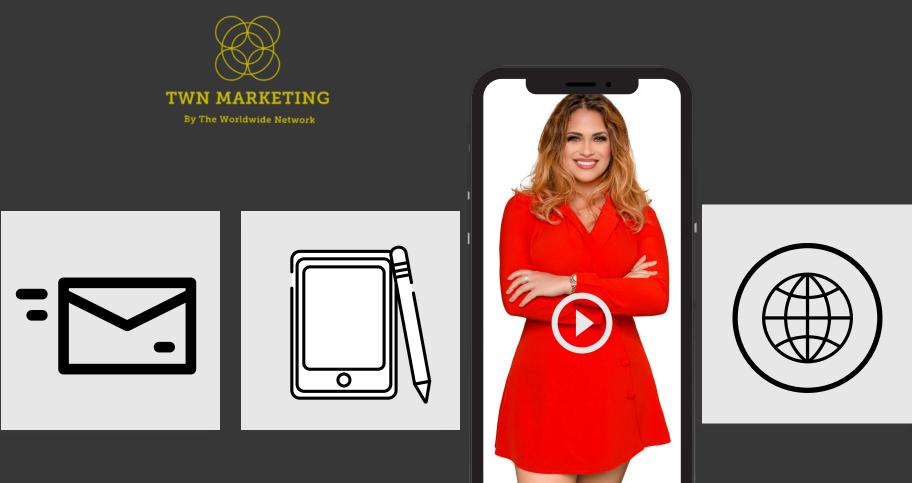
GET STARTED

OPTION 3

ELITE

- Tailored Marketing Strategies
- ✓ Social Media Marketing Campaigns
- ✓ Content Marketing (Daily LinkedIn Posts)
- ✓ Weekly Online Advertising
- ✓ Lead Generation (50 per week)
- ✓ Email Marketing (200 emails per month)
- ✓ Yearly Website Makeover
- ✓ Data-Driven Insights & Analytics
- \checkmark Actionable Recommendations
- ✓ 12 Month Minimum Term
- ✓ Ideal For Large Corporations





SIGN UP! servicerequests@thetwngroup.com